Dismantling discriminatory social norms to progress on the SDG: an IBC Gender Equality side event for the Regional Forum on Sustainable development 2022

BACKGROUND
Social norms are unwritten rules that guide behaviour of communities and individuals. They influence what people think, feel and do, and give people expectations of what others do and approve of. In Eastern Europe and Central Asia, they drive gender inequality, discrimination against women and girls, contribute to gender-based violence including harmful practices such as child marriage and gender-biased sex selection, and limit women’s access to rights, resources and wellbeing.

Positive social norms change can accelerate progress in SDG 5. It has the potential not only to progress gender equality, but also help end violence and discrimination against women and girls, and increase demand and access to services.

OBJECTIVES
This panel will showcase country level work that tackles limiting and deep-rooted norms towards transformative gender equality results. It will bring together government officials and CSOs to generate a constructive dialogue and highlight the collective progress, lessons learned and recommendations. By showcasing experience in changing discriminatory social norms and highlighting progress, lessons learned and recommendations for future work it will also contribute with evidence on the dynamics that drive gender inequalities, inclusive growth, and progress in all the SDGs.

CONTRIBUTORS
UNFPA, UN Women and UNICEF
# AGENDA

**Opening remarks and introductions by moderator**

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| 8:30 – 8:35 | **Moderator**  
Ilayda Eskitaşcioğlu, Research fellow at the UNESCO Chair for Gender Equality and Sustainable Development and founder of the NGO We Need to Talk |

**Dialogue and sharing of experiences**

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| 8:35 – 9:25 | **A dive into the work with fathers**, changing social norms through papa schools and other interventions in Azerbaijan. Speaker, Maryam Majidova, Co-founder, Gender Hub Azerbaijan  
**Girls soar to the stars**: A look into the Girls’ Nanosatellite Programme in Kazakhstan (UNICEF and the Science and Technology Park of the Al-Farabi Kazakh National University) Speaker TBC  
**Communication techniques used by the police In BiH to encourage reporting on VAW - partners from BiH police** Speaker TBC |
| 9:25 – 9:40 | Questions and answers |

**Closing Remarks**

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<td>9:40 – 9:45</td>
<td><strong>What have we learned?</strong></td>
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Please register here:  
[https://unfpa.zoom.us/meeting/register/tZYkde6orjMuHdFZbwK-DITqN_suf-YVlMU](https://unfpa.zoom.us/meeting/register/tZYkde6orjMuHdFZbwK-DITqN_suf-YVlMU)  
After registering, you will receive a confirmation email containing information about joining the meeting.