



Food and Agriculture
Organization of the
United Nations



RURAL WOMEN, AGRITOURISM AND DIGITALIZATION: PRACTICES AND EXPERIENCES THAT CONTRIBUTE TO SUSTAINABLE DEVELOPMENT

30 March 2023
08:00 – 09.30 CET

PANELISTS:

PROMISING PRACTICES FROM

Albania
Georgia
Chile
Spain
Uzbekistan



Sophie Treinen @FAO

FAO Regional Office for Europe and Central Asia and UN World Tourism Organisation is organizing an online side event in the frames of the UNECE Regional Sustainable Development Forum “Rural women, agritourism and digitalization: practices and experiences that contribute to sustainable development” on 30 March 2023.

Agritourism has high potential to serve as a factor for economic stability in times of multiple crises, by creating jobs, preserving rural and ecological landscapes, promoting local products and contributing to recreation needs. The advantages of agricultural tourism are particularly important for rural women, and include the diversification of sources of income, the creation of marketing opportunities for agricultural and handmade products, and the longer-term contribution to women's economic empowerment.

There is a lack of experience sharing in the region on the ways in which agritourism can act as a driver for local development, and furthermore, how digital tools can be used to their full potential and how rural women can benefit.

This upcoming side event will address the knowledge gap by showcasing promising practices from Albania, Chile, Georgia, Spain and Uzbekistan which focus on bridging the divide between urban and rural populations, narrowing gender gaps and promoting sustainable development. The side event addresses the intersection of multiple SDGs, including: SDG 1 – No Poverty; SDG 2 – Zero Hunger; SDG 5 – Gender Equality; SDG 8 – Decent Work and Economic Growth; and SDG 11 – Sustainable Cities and Communities.

Online event

[REGISTER HERE](#)

CO-MODERATORS:

FEDERICA IELICI

Programme Officer, Tourism for Rural Development
Programme, Market Intelligence and Competitiveness, UNWTO

PEDRO MARCELO ARIAS

Economist, FAO Regional Office for Europe and Central Asia

