SIDE EVENT CONCEPT NOTE

Event title
Tackling Climate Change: Private Sector Engagement and Scales Coordination
Background and Rationale
Tackling climate change requires to mobilise different types of stakeholders, including the private sector. Through value chain decarbonisation and strategic choices, businesses are key in the fight against global warming. How does the UN Global Compact (UNGC) provide a platform to catalyse these businesses' engagement? In this panel discussion we will explore the role and contribution of the UNGC in coordinating scales and stakeholders alongside offering a platform of solutions for businesses wishing to progress.
Session objectives and expected outcomes
The objective of this side event is offering insight on what progress and impact look like for a business wishing to tackle climate change at its own level. Participants will benefit from best practices from their peers and will get a glimpse at how the 10 Principles of the UN Global Compact can help business integrate the 2030 Agenda and the 17 Sustainable Development Goals into their strategy.
Expected outcomes: businesses getting in touch with each other to share good practices and businesses getting in touch with us to go further.

Lead organizers: UN Global Compact – Network France

Organizers

Focal points: Camille Bos, International Projects Officer

Agenda and Structure

Agenda:

1:15pm – 1:20pm: welcoming participants

1:20pm – 1:30pm: introduction of topic and panellists

1:30pm – 2:30pm: panel discussion

2:30pm – 2:40pm: Q&A with the audience and final word

List of Panellists

Panelists:

- Nils Pedersen, Executive Director, UN Global Compact Network France
- Marie Blanchard Brunel, Chief Marketing Innovation & CSR Officer, ADDEV Materials
- Virginie Sauvet-Goichon, Climate Strategy Leader, Renault Group

Moderator: Luca Uccello, Head of Programmes, UN Global Compact Network France

Sign-up / Registration Link

https://us02web.zoom.us/webinar/register/WN_IAH8R_YpSyG0GHUBqV8eyA